



Press Release

NTS Communications Launches NFL Network

Lubbock, December 12, 2006 – NTS Communications is pleased to announce an agreement has been reached with NFL NETWORK, the first television network fully dedicated to the NFL and the sport of football, to add the channel to our programming lineup beginning December 12, 2006.

NTS Communications, which serves 1,500 subscribers in the Lubbock area, will offer NFL NETWORK on Channel 54. “We recognize our customers are very passionate about the NFL and we are happy we could reach an agreement with NFL NETWORK to bring this quality service to our programming lineup,” said Mitch Elliott.

NFL NETWORK is the destination for all that happens around the sport of football, on and off the field – during the season and throughout the off-season. NFL Network airs seven days a week, 24 hours a day on a year-round basis and provides viewers with nearly 2,000 hours a year of original programming (*NFL Total Access, NFL GameDay, Point After, NFL Replay, Red Zone, NFL Network Game of the Week, College Scoreboard, NFL Scoreboard*), live NFL regular season games (8 games from Thanksgiving to the end of the season) as well as 52 preseason games, 31 NFL Europe League games, the Insight Bowl, Texas Bowl, Senior Bowl, All-American Classic and other cutting-edge enhanced TV applications.

“NTS Communications has always cared about meeting the needs of its customers just like the NFL has with their fans,” said NFL Network President and CEO Steve Bornstein. “This announcement today is really about both of us joining together to continue that tradition.”

In 2006, NFL Network will air 170 football games, including 8 primetime regular season NFL games, 52 preseason games, 75 game re-airs, 31 NFL Europe League contests, the Insight Bowl, Texas Bowl, Senior Bowl and All-American Classic.

NFL Network airs seven days a week, 24 hours a day on a year-round basis and is the first television network fully dedicated to the NFL and the sport of football. For more information, log onto www.nfl.com/nflnetwork/home.

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